



## Sponsoring Makevention

Sponsoring Makevention will allow your organization to support a **maker-based learning community** that encourages and teaches everyone—from school-aged children to retired adults—to explore the creation of things and the science and engineering behind that creation.

Makevention will have an exhibit area where businesses and organizations can showcase their products and services to network with attendees and other exhibitors. This is a unique opportunity to talk to and network with the Bloomington maker community at-large.

### ***What are maker communities?***

Maker communities encourage both **entrepreneurship** and **sustainability**.

Entrepreneurship is supported by giving people the tools, knowledge, and mentorship needed to create things.

Sustainability is emphasized through recycling materials, repairing objects, repurposing items, and sourcing locally.

SPONSORSHIP LEVELS	
<b>Platinum</b> \$1,000	<ul style="list-style-type: none"> <li>• Exhibit table in a high-traffic area throughout the one-day event</li> <li>• Organization's name on banners displayed at the event and print ads in local publications</li> <li>• Acknowledgment on Makevention's websites, social media, and printed materials</li> </ul>
<b>Gold</b> \$750	<ul style="list-style-type: none"> <li>• Exhibit table in a high-traffic area throughout the one-day event</li> <li>• Acknowledgment on Makevention's websites, social media and printed materials</li> </ul>
<b>Silver</b> \$500	<ul style="list-style-type: none"> <li>• Acknowledgment on Makevention's website, social media, and printed materials</li> </ul>
<b>Copper</b> \$50 – \$499	<ul style="list-style-type: none"> <li>• Acknowledgment on Makevention's website</li> </ul>

# SPONSORSHIP AGREEMENT

Makevention Event • August 24, 2019

By signing this agreement, the Company/Organization (herein after referred to as “**Sponsor**”) is agreeing with the details as presented and understands the responsibilities of the sponsorship.

<b>Sponsor representative</b> <i>(Print name)</i>	
<i>Title</i>	
<i>Email address</i>	
<i>Phone</i>	

<b>Company name</b>			
<i>Street address</i>			
<i>City</i>	<i>State</i>	<i>ZIP Code</i>	
<i>Phone</i>	<i>Fax</i>		

<b>SPONSORSHIP LEVEL</b> <i>Please check one</i>			
<input type="checkbox"/> Platinum / \$1,000	<input type="checkbox"/> Gold / \$750	<input type="checkbox"/> Silver / \$500	<input type="checkbox"/> Copper / \$_____ (amount)

**Sponsors** wishing to make an in-kind donation should email [contact@makevention.org](mailto:contact@makevention.org)

In return for the benefits specified in the Sponsor Level, the **Sponsor** agrees to:

- Reasonably promote/advertise the event using **Sponsor's** existing email lists, website, and other channels.
- Promptly complete all sponsorship administrative requirements, including:
  - Complete any formal logo/trademark use agreement required by **Sponsor** and provide a copy of logo usage policies to Makevention staff.
  - Authorize the use of **Sponsor** logos and names on the Makevention website and in event promotional materials.
  - Provide logos and names in a scalable graphics format in both low and high resolution (if available) within 14 days of the logo/trademark use agreement being signed (if applicable), otherwise within 14 days of this agreement being signed.

Logos will be added to the Makevention event website and other promotional materials upon receipt of signed agreements and sponsorship payment.

Sponsor Representative:	Date:

**Return signed agreement to:** Bloominglabs  
Attn: Makevention Sponsorships  
P.O. Box 2443  
Bloomington, IN 47402